Jason Dipopolo

Product Designer | Paramus, NJ 07652, USA (Open to Remote/Hybrid) | +1 551-497-8495 | jasonseeks@pm.me | http://jasondipopolo.com | linkedin.com/in/jasondipopolo

Product Designer Summary

Directed UX/UI and business analysis for 12 engineers at once and 6 product managers, over 4 years, we launched or salvaged 26 web app products for a 500k+ user base, rapid prototyped 100's of screens, contributing to a 200-component design system. Mentored 20+ junior UX/UI Designers in Figma, user research, designing with AI, and more.

Work Experience

Montclair State University

Montclair, NJ

UX/UI Design Adjunct Professor

Sep '25 - Present

- Mentored 20+ junior designers through live studio, in-person UX projects, running weekly design critiques and portfolio reviews.
- Coach students through 70+ portfolio projects in an AI, rapid-prototyping, Figma-based curriculum, 6 projects entirely on improving design using usability testing.

BAM Technologies Arlington, VA

Product Designer

Feb '24 - Sep '25

- Led end-to-end UX/UI for 26 web-app products, collaborating daily with 10-12 engineers at a time and 6 product managers to launch for an app with 500k+ users.
- · Reduced UX defects by automating a pre-development audit process in Figma, cutting mid-sprint design rework by 95%.
- · Mentored 1 junior designer, establishing weekly design critiques and documenting best practices.
- Executed 5 pre and post usability tests per sprint, boosting task success by 70%.

BAM Technologies Arlington, VA

UX/UI Designer

Oct '21 - Feb '24

- Conducted card sorting to reveal 38% of page titles failed to be comprehended by 80% or more users in our flagship product, serving 500k+ users. Collaborated with UI Designer to resolve nav issues.
- Revealed 47-60% of users shared the exact same biggest pain point, needing to access specific links from their profile page. Leveraged design and frontend skills to deliver to the users in 1 workday.
- Broke a 3-year stalled project by visualizing its ambiguous process through facilitating 5 rounds of wireframe prototypes, enabling stakeholders to agree on direction and finally launch the tool.
- · Conducted reviews using WCAG, resolving 5+ issues per release ensuring an inclusive, accessible UX.

Education

Montclair State University Dec '20

Bachelor of Fine Arts | Visual Communication Design | GPA: 3.5

Selected to represent the design program 7+ times, founded and led the Design Club (80-100 students), and managed the Philosophy Club (10-20 members), fostering design practice and critical thinking at the university.

Technical Skills

 $\textbf{Design:} \ \ \textbf{Product Design} \cdot \textbf{User Interface Design} \cdot \textbf{User Experience Design} \cdot \textbf{User Research and Analysis} \cdot \textbf{Visual Design} \cdot \textbf{Wireframing} \cdot \textbf{Rapid} \\ \textbf{Prototyping} \cdot \textbf{Design Systems} \cdot \textbf{Al in Design} \cdot \textbf{Accessibility Standards} \cdot \textbf{UX Terminology} \cdot \textbf{Responsive Design} \cdot \textbf{Information Architecture} \\ \textbf{Product Design} \cdot \textbf{Systems} \cdot \textbf{Al in Design} \cdot \textbf{Accessibility Standards} \cdot \textbf{UX Terminology} \cdot \textbf{Responsive Design} \cdot \textbf{Information Architecture} \\ \textbf{Product Design} \cdot \textbf{Systems} \cdot \textbf{Al in Design} \cdot \textbf{Accessibility Standards} \cdot \textbf{UX Terminology} \cdot \textbf{Responsive Design} \cdot \textbf{Information Architecture} \\ \textbf{Product Design} \cdot \textbf{Systems} \cdot \textbf{Al in Design} \cdot \textbf{Accessibility Standards} \cdot \textbf{UX Terminology} \cdot \textbf{Responsive Design} \cdot \textbf{Information Architecture} \\ \textbf{Product Design} \cdot \textbf{Product Design} \cdot$

Development: HTML · CSS · Tailwind · REST APIs · Javascript · Github · GitHub Copilot · Agile/Lean

Soft Skills: Communication · Critical Thinking · Empathy · Collaboration · Adaptability · Time Management · Presentations

Tools: Figma · Framer · Miro · Adobe Creative Suite · Affinity · AI · Jira · Azure DevOps